

Stan Powers Named New Director of US Sales, International Homes of Cedar, Inc.

October 8, 2014 Woodinville, WA - International Homes of Cedar, Inc. has appointed Stan Powers as its new Director of US Sales.

With over 10 years of experience in the sales and marketing of cedar homes, Stan will be responsible for overseeing all direct sales activities for International Homes of Cedar in the United States, including the development and implementation of new market segments.

President, Rodney Robertson said of Mr. Powers: "I'm pleased Stan is joining us at such an important time when our company is growing and expanding into new markets around the globe. His extensive sales experience and proven track record will be invaluable to our company."

Prior to joining IHC, Stan spent 10 years at Linwood Cedar Homes, where he won numerous sales awards. Before that, he ran his own general contracting business.

Stan commented: "I'm very excited and pleased to be joining such an established company in the systems built housing industry. I look forward to being a part of this technology leading company, and helping them build their brand."

For more information about Stan Powers or International Homes of Cedar, please contact Bobby Brewer at bobby@bdoubleconsulting.com or visit us online at www.cedarleader.com

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About International Homes of Cedar, Inc.

For nearly 50 years, International Homes of Cedar has been a leading manufacturer of timber homes, resorts and commercial structures. Our system of patented interlocking engineered timbers sets the standard for beauty and performance. Built with kiln-dried Inland Western Red Cedar or Ponderosa Pine, an IHC home is rugged enough to withstand snow, wind and earthquakes better than most other building systems. You will certainly appreciate the energy efficiency of an IHC home.

With an in-house team of design professionals, we work with our customers to create exactly the right floor plan for your lifestyle. Our customers can choose from our wide collection of standard designs, modify an existing plan, or we can develop a completely custom design from scratch.